

“Bonkers but Good!”

Creating social visions for future coastal communities using STREAMLINE format



STREAMLINE

a bespoke scientific interview format enabling public participation in policy, planning and research.



“Empowering people to exert control and resolve problems is a good thing in its own right: improving governance, deepening democracy and rebuilding trust.”

- Institute for Public Policy Research





*“Generally consultations are
a page text, question 1a,
part 1, and you just think:
Ugh! Kill me now!”*



How can we engage with people who want to be heard, but won't speak up?



Start where they are



STREAMLINE

Series of laminated, A3 canvasses set in the future



PART 1: MY HOME



HELLO & WELCOME!

to a graphic novel where
YOU write the story of the

FUTURE!

So step into the
time-machine
and travel to



Tadaaa!

Now tell me:
what does it
look like?

in 2040!

Q1 Who is in your household?

A large, empty dashed-line box for writing the answer to Q1.

Q2

What kind of area
do you live in?

A large, empty dashed-line box for writing the answer to Q2.

Q3 Where do
you live?

- Inner Forth
- Cities in central belt
(Glasgow, Edinburgh, Stirling)
- Village/countryside in central
belt
- Elsewhere in Scotland
- Elsewhere in UK
- Abroad

A large, empty dashed-line box for writing the answer to Q4. An arrow points from the bottom left towards this box.

Q4 What type of home
do you live in?

A large, empty dashed-line box for writing the answer to Q5. An arrow points from the bottom right towards this box.

Q5

What is the most
important feature
of your home?

And now, off to work!



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Q4 What type of home
do you live in?



Q5

What is the most
important feature
of your home?



Work!

PART III: ACTIVITIES & USES

in 2040!



Q3

Does the
landscape
help you to...

Q1 What do you do in the landscape?

Q2 What does the landscape do for you?

Get a sense of
belonging or identity



Connect to nature or
be part of something
larger than yourself



Feel responsible for
taking care of the
environment.



And now, on to my aims!



PART III: ACTIVITIES

in 2040!



Q3 →

Does the landscape help you to...

Get a sense of belonging or identity



Gain perspective & a sense of freedom

Connect to nature or be part of something larger than yourself



Strengthen community and social ties



Feel responsible for taking care of the environment



Q2 What does the landscape do for you?



30

20

20

30

And now, on to my aims!



PART VI: MAKING IT WORK



in 2040!

Q4 How are you involved in the decision making process?

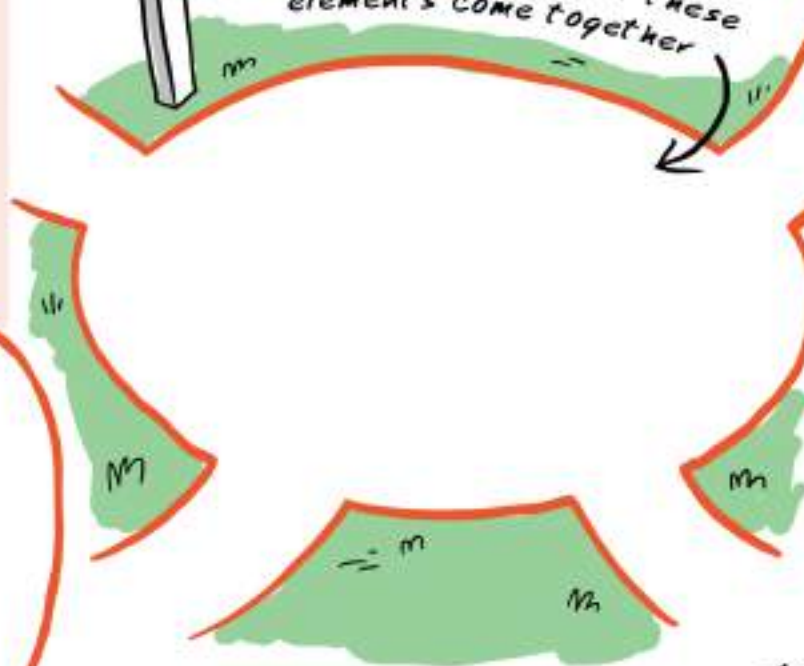
Q1 Who takes part in making the vision happen?

- Individual members of community
- Local councils
- Charitable organisations/partnerships
- Businesses (private sector)
- National government (agencies)
- A special regional taskforce
- EU projects

Q2
What are their roles?



Please explain how all these elements come together



Q3 How is it paid for?

- Individual donations from local households
- Council Tax
- National subsidy (from taxes)
- Corporate levies/donations
- EU subsidies and funding
- Commercially (by generating profit)
- National charities/interest groups

And now, on to Legacy!

PART VI: MAKING IT WORK

in 2040!



Q4

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Q1

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- Charitable organizations/partnerships *NGO*
- Businesses (private sector)
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Please explain how all these elements come together

SOME BE KNOWING STAKE, SOME DRAWING

PRESENT OF ASSISTANCE

HAVE WARE

"MY OPINION MATTERS" BECAUSE

SO WHAT! THINK, NOT USE THE EXIST THINGS IS BEST



DEMOCRACY/ACCOUNTABILITY PARTICIPATION

ABILITY TO EXPRESS BUT STAVE FOR CONSENSUS

SHARED VISION

Q3

How is it paid for?

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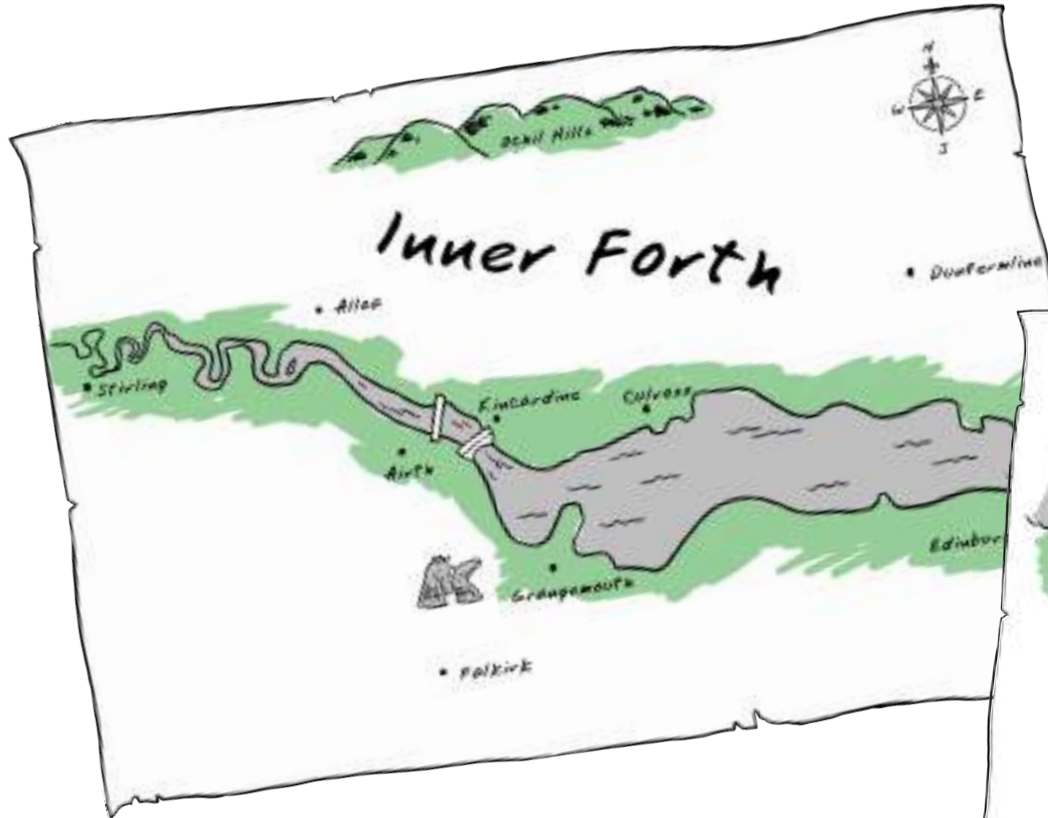
Q2

What are their roles?

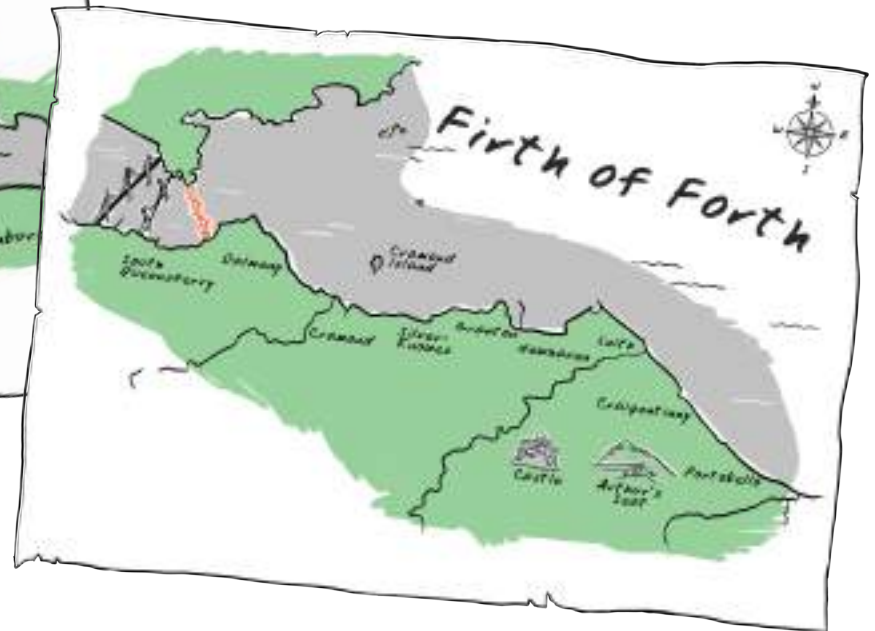
*NGO - POLITICAL ACTION
(CONCRETE - PARLIAMENTS LEADING)
BUSINESS - DOING
NATIONAL - TECHNICAL
INDIVIDUALS/COMMUNITY - AT HEART*

And now, on to Legacy!

Two Case-studies



Inner Forth
(2016)



Edinburgh Shoreline
(2017)



20 Interviews



27

70+



8



14



PART III: ACTIVITIES & USES

in 2040!



Q3

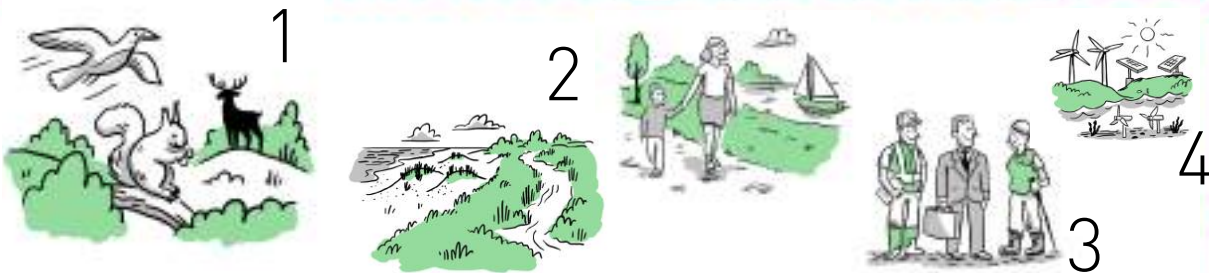


Does the
landscape
help you to...

Q1 What do you do in the landscape?



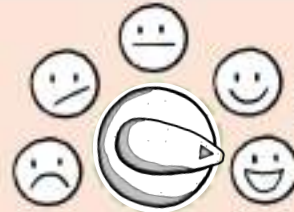
Q2 What does the landscape do for you?



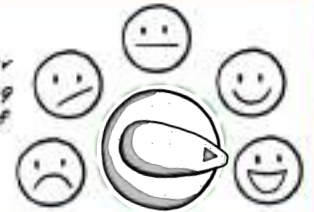
Get a sense of
belonging or identity



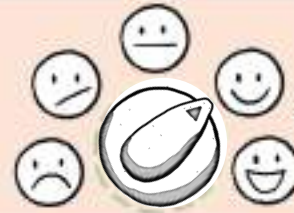
Gain perspective &
a sense of freedom



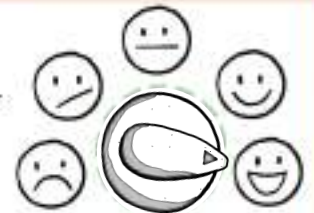
Connect to nature or
be part of something
larger than yourself



Strengthen community
and social ties



Feel responsible for
taking care of the
environment



And now, on to my aims!



PART III: ACTIVITIES & USES

in 2040!



Q3



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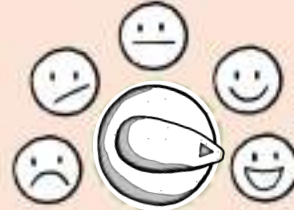
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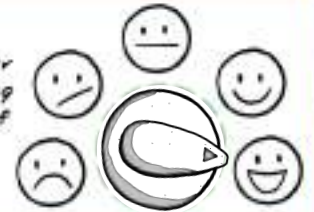
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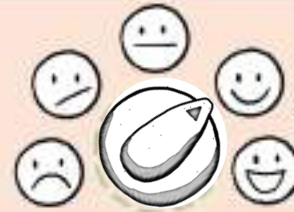
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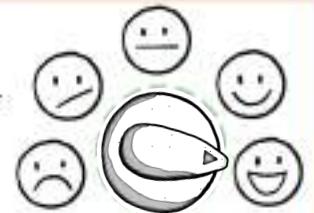
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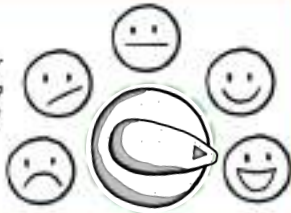
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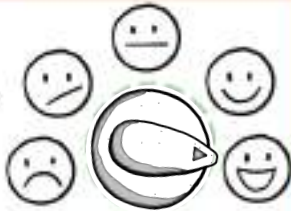
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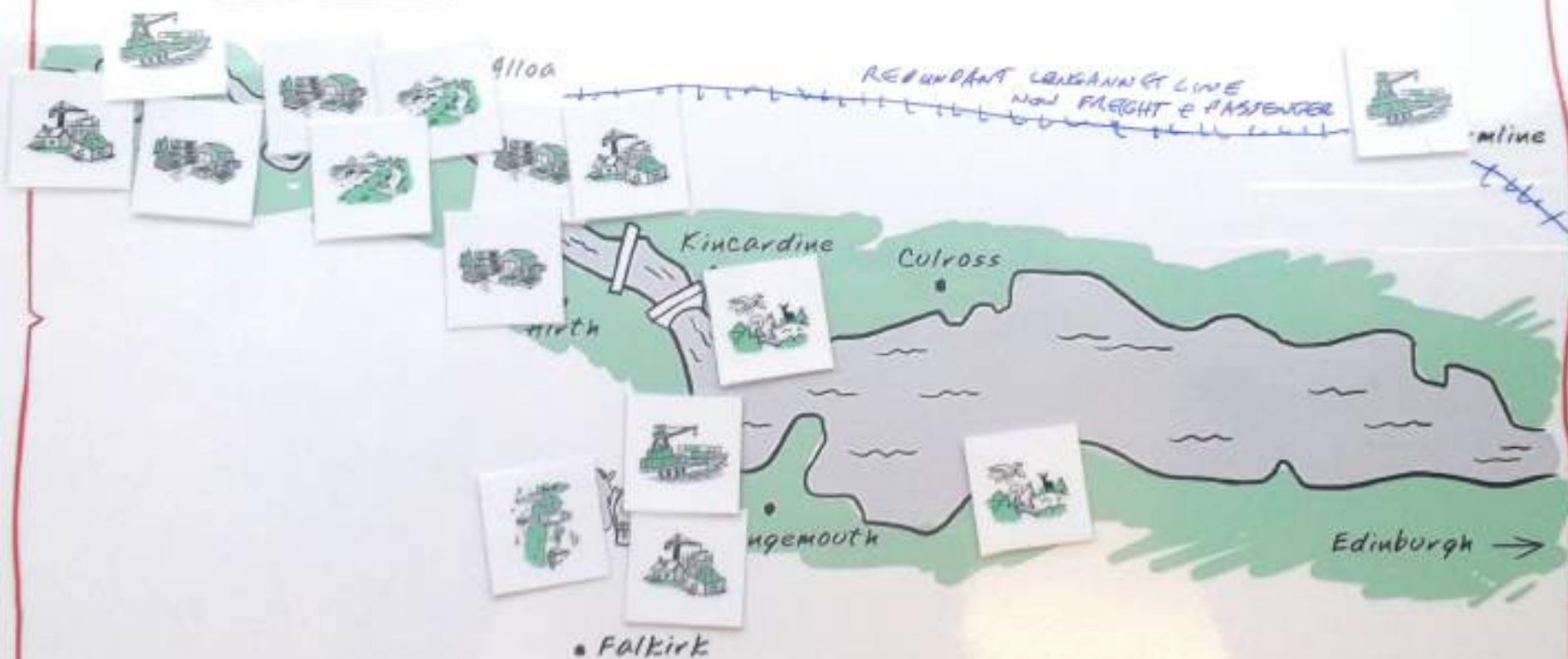
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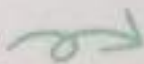
“Again, just space to
think. Clear the head.
Not being stuck in a
box.”

“I can't imagine living in a place
where there isn't nature near to
me, I feel there would be something
hugely missing from my life if that
wasn't a part of it.”

PART V: MY MAP



And now, let's make it work!



Landscape preferences – Map

Tiles

1. Nature areas & Wildlife
2. Recreation
3. Farming
4. Living Services
5. Flood Protection
6. Industry

Patterns

Centres of population

Mixed, cheek-by-jowl

Stick with what you know

“In 2040 I would like to see that maybe it hasn't changed that much because I think there is a nice sort of mix of farming living cheek-by-jowl with industry.”

Flood protection

Narrative about conflict:
RSPB vs Farmers

Actual conflict?
Housing on floodplains –
squeeze of green spaces,
including farmland



....Values?

Schwartz Values



Benevolence



Universalism



Self Direction



Conformity



Stimulation



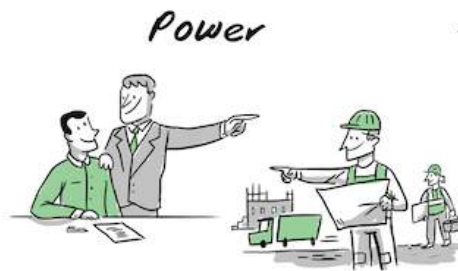
Tradition



Hedonism

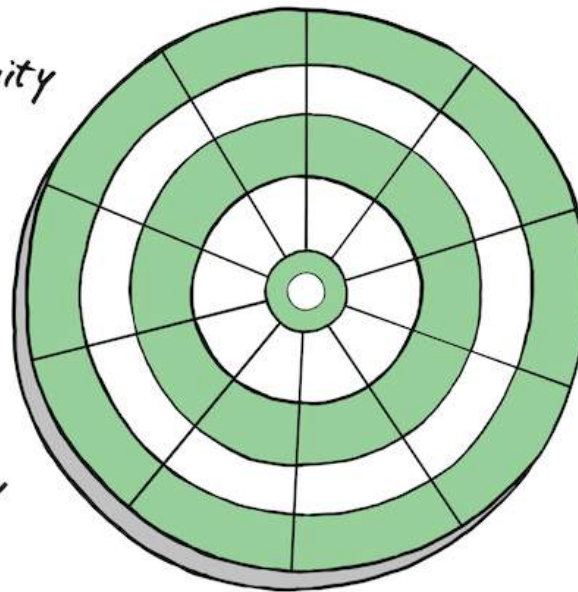


Security



Power

Achievement



Schwartz Values



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Conformity



Tradition



Security



Anxiety-free

Promotion of gain

Self-expansion & Growth

Self-protection against threat

Prevention of loss

Anxiety-based

Anxiety-free

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Self-Direction



Stimulation



Hedonism



Achievement



Power



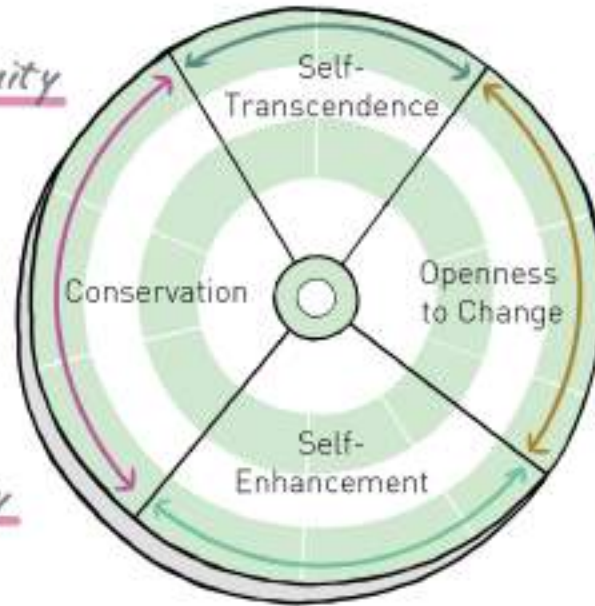
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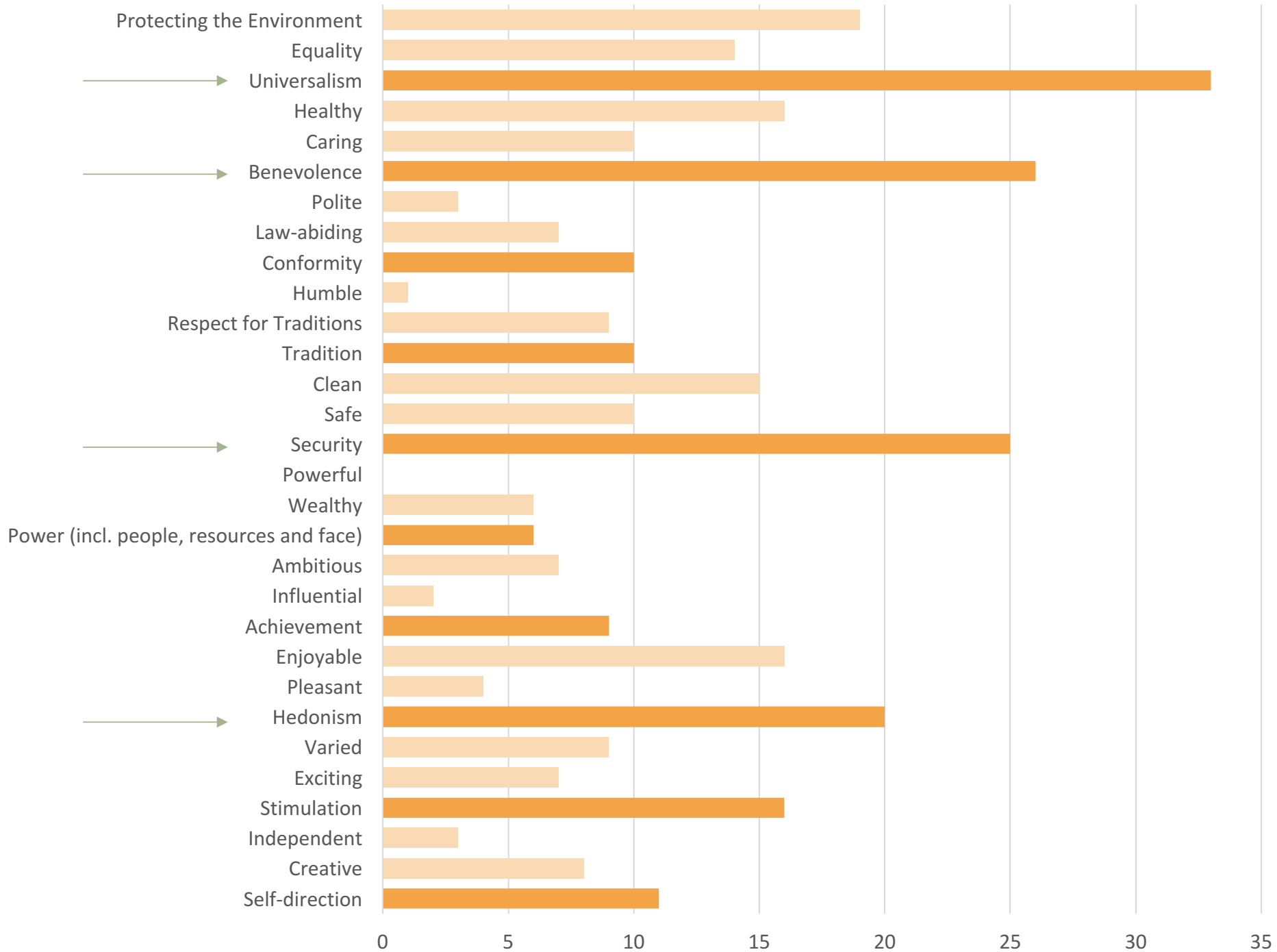
Schwartz Values

	Picked	Weighed	W:P Ratio
Universalism	15	36	2.4
Self-direction	11	26	2.4
Benevolence	9	17	1.9
Stimulation	9	16	1.8
Security	4	6	1.5
Tradition	4	6	1.5
Conformity	3	5	1.7
Hedonism	2	4	2.0
Achievement	2	3	1.5
Power	0	0	0

How does the landscape matter to you?

What should be the guiding values in the landscape governance?

	Picked	Weighed	P Ranked	W Ranked	W:P Ratio
Universalism	18	46	1	1	2.6
Benevolence	12	23	2	2	1.9
Conformity	6	13	3	3	2.2
Achievement	4	9	6	4	2.3
Self-direction	6	8	3	5	1.3
Tradition	4	8	6	5	2.0
Security	5	7	5	7	1.4
Stimulation	4	5	6	8	1.3
Hedonism	1	1	9	9	1.0
Power	0	0	10	10	0



Vision

ES

Change?

Values

Green
Revolution



Regulating &
Biodiversity

*“Completely back off
from the river”*

High



Universalism,
Protecting the
Environment

Protect
and
Provide



Cultural (Recreation)
and Grey

*“We have a lot
of good space,
and I’d like
to keep that!”*

Low



Traditions &
Security

Mixed and
Varied



Cultural, Quality of Life

*“We want
everyone to have
a little bit
of everything”*

Medium



Benevolence

PART VI: MAKING IT WORK

in 2040!



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And now, on to Legacy!

“Thought-provoking”



“Very interesting.
Challenging. Fun.
Enjoyable. Quirky.”



“Bonkers but Good!”



What are
your

HOPES

DREAMS

IDEAS

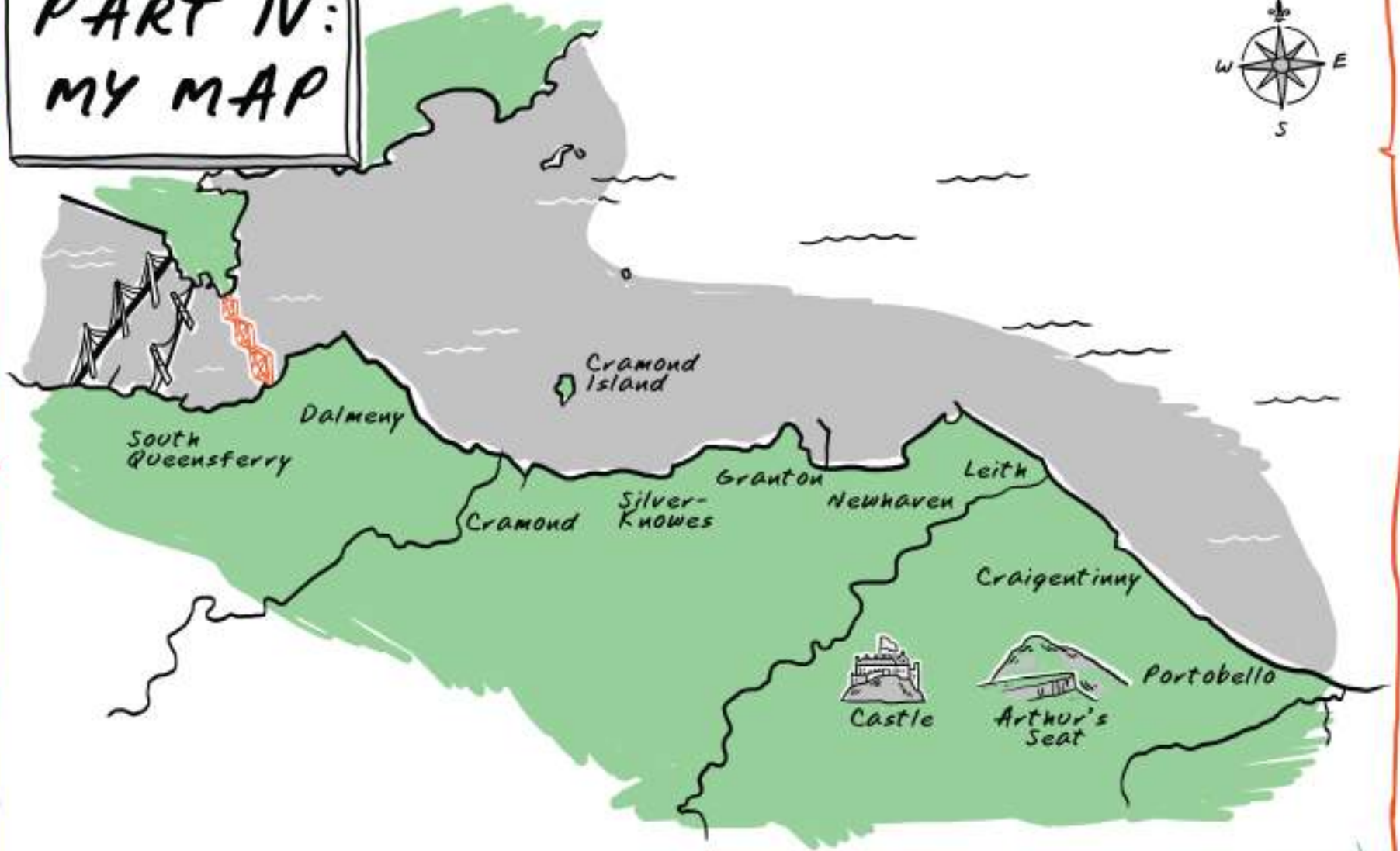


for

Edinburgh's Shoreline?

by 2050!

PART IV: MY MAP



And now, let's have a closer look! →





RELEASE DATE:

2017

www.streamline-research.com